

LAMPIRAN 10: RELIABILITAS PERCEIVED SACRIFICES

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,893	,898	6

Inter-Item Correlation Matrix

	PS1	PS2	PS3	PS4	PS5	PS6
PS1	1,000	,855	,721	,419	,568	,710
PS2	,855	1,000	,610	,319	,695	,589
PS3	,721	,610	1,000	,527	,474	,640
PS4	,419	,319	,527	1,000	,533	,680
PS5	,568	,695	,474	,533	1,000	,598
PS6	,710	,589	,640	,680	,598	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PS1	16,9000	15,059	,805	,834	,866
PS2	17,0667	14,340	,735	,822	,871
PS3	16,7333	13,720	,714	,584	,874
PS4	16,7667	14,668	,596	,569	,893
PS5	17,0667	13,926	,692	,626	,878
PS6	16,8000	13,683	,794	,692	,861

LAMPIRAN 11: RELIABILITAS MONETARY VALUE

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,869	,871	2

Inter-Item Correlation Matrix

	MV7	MV8
MV7	1,000	,772
MV8	,772	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
MV7	3,6000	,800	,772	,596	.
MV8	3,5333	,671	,772	,596	.

LAMPIRAN 12: RELIABILITAS CONVENIENCE VALUE

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,934	,934	3

Inter-Item Correlation Matrix

	CV9	CV10	CV11
CV9	1,000	,848	,821
CV10	,848	1,000	,808
CV11	,821	,808	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
CV9	7,3667	2,654	,878	,773	,894
CV10	7,2667	2,754	,868	,758	,902
CV11	7,4333	2,806	,848	,719	,918

LAMPIRAN 13: RELIABILITAS EMOTIONAL VALUE

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,917	,920	5

Inter-Item Correlation Matrix

	EV12	EV13	EV14	EV15	EV16
EV12	1,000	,794	,666	,764	,759
EV13	,794	1,000	,672	,852	,694
EV14	,666	,672	1,000	,569	,550
EV15	,764	,852	,569	1,000	,660
EV16	,759	,694	,550	,660	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
EV12	14,3333	9,402	,862	,747	,886
EV13	14,2667	8,340	,867	,800	,882
EV14	14,1000	9,610	,681	,504	,920
EV15	14,5000	9,569	,814	,750	,895
EV16	14,5333	9,016	,747	,601	,908

LAMPIRAN 14: RELIABILITAS SOCIALVALUE

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Inter-Item Correlation Matrix

	SV17	SV18	SV19
SV17	1,000	,886	,732
SV18	,886	1,000	,856
SV19	,732	,856	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
SV17	6,4667	3,499	,837	,789	,921
SV18	6,5333	3,913	,937	,878	,843
SV19	6,5333	3,982	,812	,736	,932

LAMPIRAN 15: RELIABILITAS KEPUASAN PELANGGAN

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,892	,894	3

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,892	,894	3

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
KP20	6,9000	3,266	,813	,665	,828
KP21	6,9333	3,168	,794	,642	,840
KP22	7,2333	2,944	,765	,587	,872

LAMPIRAN 16: RELIABILITAS KEPERCAYAAN

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,943	,944	5

Inter-Item Correlation Matrix

	K23	K24	K25	K26	K27
K23	1,000	,818	,738	,766	,777
K24	,818	1,000	,732	,817	,715
K25	,738	,732	1,000	,766	,804
K26	,766	,817	,766	1,000	,766
K27	,777	,715	,804	,766	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
K23	14,3333	13,471	,852	,749	,929
K24	14,2333	14,047	,848	,761	,930
K25	14,2667	13,857	,834	,714	,932
K26	14,4333	13,426	,858	,750	,928
K27	14,3333	13,540	,841	,736	,931

LAMPIRAN 17: RELIABILITAS NIAT PEMBELIAN ULANG

Case Processing Summary

		N	%
Cases	Valid	30	100,0
	Excluded ^a	0	,0
	Total	30	100,0

a. Listwise deletion based on all variables in the procedure.

Reliability Statistics

Cronbach's Alpha	Cronbach's Alpha Based on Standardized Items	N of Items
,900	,903	2

Inter-Item Correlation Matrix

	PU28	PU29
PU28	1,000	,823
PU29	,823	1,000

Inter-Item Correlation Matrix

	PU28	PU29
PU28	1,000	,823
PU29	,823	1,000

Item-Total Statistics

	Scale Mean if Item Deleted	Scale Variance if Item Deleted	Corrected Item-Total Correlation	Squared Multiple Correlation	Cronbach's Alpha if Item Deleted
PU28	3,5667	1,151	,823	,678	.
PU29	3,6000	,938	,823	,678	.